

“Unboxing Expertise: From Knowledge to Application” English Video Competition Guidelines

I. Purpose

This competition aims to promote the spirit of “professional practice” by encouraging students to build on academic theories and research and to present the professional skills and core knowledge acquired in the classroom through videos produced in English. Participants are expected to demonstrate their abilities in **practical application** and **problem-solving**. Through this competition, students will strengthen their ability to express knowledge in their professional fields accurately in English and develop interdisciplinary competence in transforming academic knowledge into practical outcomes.

II. Organizers

Supervising Authority: Ministry of Education

Organizer: Bilingual Education and Engagement Resource Office, National Cheng Kung University

III. Eligibility

The competition is open to individual students currently enrolled at colleges and universities in Taiwan, including undergraduate and graduate students. Applicants must submit either a certificate of enrollment or a photocopy of both the front and back of their student ID card.

Participants shall register under one of the following two categories according to their academic status:

1. **Undergraduate:** Currently enrolled undergraduate students.
2. **Graduate:** Master’s and doctoral students, **excluding** students enrolled in in-service degree programs.

IV. Registration

Participants must complete the Google Form and submit the video link within it. Videos must be uploaded to YouTube.

Google Form: <https://forms.gle/D4XP3HrnmpBPWVUu6>

V. Competition Schedule

Submission Period: Until **23:59 on Friday, June 5, 2026**

Announcement of Results: **Monday, June 15, 2026**

Award Ceremony: **Thursday, July 2, 2026**

The exact time and venue of the award ceremony will be announced respectively to the award winners.

VI. Competition Theme

1. Entries must include the following three key elements and must be filmed with English narration:
 1. **Professional Core:** Introduce research, a project, or disciplinary theories related to a professional field, and explain their importance and value.
 2. **Problem Response:** Explain how the professional knowledge can resolve real-world industry problems or social challenges.

3. **Practical Application:** Demonstrate how the professional knowledge can be applied in real-world settings, such as businesses, hospitals, society, or the environment, and its expected outcomes.
2. Participants must select one of the following three professional categories in the registration form according to the core professional field of their video:
 1. Humanities and Arts; Social Sciences; Planning and Design; Management
 2. Science and Engineering; Electrical Engineering and Computer Science
 3. Life Sciences; Medicine

VII. Competition Rules

1. Each participant may submit only one audiovisual file. Duplicate registrations are not allowed; each entry must be submitted by a single individual.
2. The video must include subtitles and must be between **5 and 8 minutes** in length.
3. All spoken content and subtitles in the video must be entirely in English, including the professional English terminology used in the relevant field. The content should be explained in a way that is understandable to the general public. The narration must be voiced by the participant.
4. Participants must upload their video to YouTube and provide the YouTube link in the Google Form. Please ensure that the link is accessible for viewing.

VIII. Evaluation Criteria

1. **Presentation of Professional Knowledge — 30%**
This includes the accuracy and completeness of the professional content, the logical structure of the theories and arguments presented, and the ability to explain the content in a way that is easy for the general public to understand.
2. **Professional Application and Problem-Solving — 40%**
This includes the clarity with which the professional knowledge addresses industry or social issues, the specificity and feasibility of the practical application, and the innovation and effectiveness of the proposed solution.
3. **Video Narration, Delivery, and Pronunciation — 20%**
This includes the clarity of English pronunciation and intonation, the accuracy of grammar and professional terminology, and the overall fluency of expression.
4. **Video Editing, Production, and Quality — 10%**
This includes visual aids, editing and image quality, completeness of subtitles, clarity of audio recording, and compliance with the required video length.

IX. Review Process

Entries will be reviewed by scholars or experts in relevant professional fields in accordance with the evaluation criteria. Entries will be evaluated separately by academic status division, namely the Undergraduate Division and the Graduate Division. The top three entries and honorable mention entries will be selected in each division. If entries fail to meet the review standards, the organizer reserves the right not to grant certain awards.

X. Awards

First Place: NTD\$30,000 and one certificate

One winner from the Undergraduate and Graduate Divisions, respectively.

Second Place: NTD\$20,000 and one certificate

One winner from the Undergraduate and Graduate Divisions, respectively.

Third Place: NTD\$10,000 and one certificate

One winner from the Undergraduate and Graduate Divisions, respectively.

Commendation Awards: NTD\$6,000 and one certificate

Seven winners from the Undergraduate and Graduate Divisions, respectively.

Participation Prize: Ten participants will be randomly selected from all entrants to receive a small gift.

XI. Entry Requirements

1. Video content must not violate public order and good morals.
2. Entries must be the participant's original work and must not have been publicly released in any form or used for commercial purposes.
3. Before the competition results are announced, participants may not submit the same entry to any other competition.
4. Any music used in the entry must be created by the participant or be music for which legal authorization has been obtained.

XII. Copyright Authorization

1. Participants agree that their entries may be played and used an unlimited number of times during the review period of the competition.
2. Winners agree to permanently and gratuitously authorize the Program on Bilingual Education for Students in College and National Cheng Kung University to use their winning entries. The scope of authorization includes allowing the organizer to reproduce, distribute, adapt, publicly transmit, publicly broadcast, publicly screen, and publicly release the winning entries domestically and internationally.
3. Participants shall warrant that they hold all copyrights and related rights to their entries and that their entries do not involve plagiarism or infringement. If an entry uses works or rights owned by others, including but not limited to text, images, or audio, the participant shall obtain the consent or authorization of the copyright owner or rights holder and submit the relevant authorization statement upon submission.
4. In the event of any false representation, copyright infringement, or infringement of any other rights, the participant shall bear all related legal liabilities and compensate for any losses incurred. The organizer shall not be held responsible.

XIII. Notes

1. Award winners must attend the in-person award ceremony and share their concepts and reflections on the practical application of their professional field during the ceremony.
2. In the event of any violation of these Guidelines, the organizer reserves the right to revoke the participant's eligibility and award-winning status. Any prize money and certificates already awarded must be returned in full.

3. All participants who register for the competition shall be deemed to have agreed to comply with all provisions of these Guidelines.
4. Should any questions arise regarding these Guidelines, or should any matters not covered herein occur, the organizer reserves the right to amend the event details and provide final interpretations.

XIV. Contact Information

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